

Brennan Hobart

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Professional Experience

Graphic Designer

Division of Information Technology, University of Missouri-Columbia. February 2007 - Present

Create art and communication/web materials including: illustrations, logos, flyers, brochures, presentations, interface and application graphics, posters, photography, annual reports, instructional charts, and video communication.

Develop and edit accessible web pages using languages including: HTML, CSS, Adobe Action Script, Java Script, and PHP.

Develop accessible PDF files and forms with InDesign, LiveCycle, and Acrobat Pro that include: XML tags, Alt tags, screen reader text, reading order, and custom navigation.

Develop and sketch draft communication layouts; Brainstorm communication strategies; Present to managers for approval and review.

Accomplishments

2008 Adobe featured designer and developer.

Created and maintain the artwork and HTML in these web sites: <http://cashiers.missouri.edu/> ; <http://makeitsafe.missouri.edu> ; <http://businessservices.missouri.edu> ; <http://infosec.missouri.edu/> ; <http://doit.missouri.edu/> ; <http://catering.missouri.edu/> ; <http://actcenter.missouri.edu> .

Coordinator / Art Director

Design Center, University of Missouri-Columbia. July 2000 - February 2007

Supervised a team of 11 part-time student graphic/web designers creating the promotional publications, web sites/ applications, and video projects for Student Life, Campus Activities, Greek Life, over 320 organizations, and departments.

Designed and creative/art directed over 200 publications including: annual mailers, booklets, posters, event postcards, and periodical advertisements.

Created, managed, and edited department web sites including: custom illustrations, flash animations, and content management.

Created, edited, and supervised the development of web sites and on-line applications including: stufftodo.missouri.edu, students.missouri.edu/~design-tracker/, mustudentlife.com, mugreeklife.com, and over 50 student organizational and departmental web sites. Some sites may no longer reflect my designs due to updates. Please refer to brennanhobart.com for more information and screen shots.

Produced, directed, and coordinated video projects including: internal commercials, special animations, web banners, and event DVDs.

Bid, proofed, and evaluated printer's proofs for accuracy and quality assurance.

\$140K fiscal budget management included: payroll; purchased and maintained computers, media equipment, software, and office materials for the Design Center and MUTV.

Accomplishments

MU Honors Mentor: 2003, 2004, and 2005.

Member of the Brady Expansion Committee between 2000-2007. Proposed the Digital Media Center which merged MUTV and KOMU in the converging he same studio space.

Digital Media Festival Cofounder and Director, 2004-2005. Contracted national speakers, corporate vendors, and MU departments featured at the festival. Media projects were featured including achievements and ceremony. Generated 3K in annual corporate awards for students, staff, and faculty.

Education

University of Missouri-Columbia - Columbia, MO 2000-2003

Non-degree seeking graduate student - Information Science and Learning Technologies - School of Education

Missouri Southern State University - Joplin, MO 1995-2000

Bachelors of Fine Art - Graphic Design, May 2000

Additional Training

Photoshop World, Orlando, 2008
Adobe MAX Conference, Las Vegas, 2006
HOW Design Conference, Las Vegas, 2006
Macromedia MAX, LA, 2005
HOW Design Conference, Chicago, 2005
Macromedia MAX, New Orleans, 2004
HOW Design Conference, San Diego, 2004

Macromedia MAX, Salt Lake, 2003
Gel Design Conference, NYC, 2003
Web Design World 2002, Boston, 2002
Photoshop 7 Conference, SF, 2002
Flash Forward, NYC, 2001
HOW Design Conference, SF, 2001
Photoshop 6 Conference, SF, 2001

Software Skills

Adobe Photoshop CS5
Adobe Illustrator CS5
Adobe Dreamweaver CS5
Adobe InDesign CS5
Adobe Director MX 2004
Adobe LC Designer

Adobe Flash CS5
Adobe Acrobat 9 Pro
Adobe Premiere CS5
Final Cut Pro HD
Microsoft Excel 2010
Microsoft PowerPoint 2010